



Figure 16

Script that includes a subscriber identifier and a content identifier

Subscriber identifier content identifier

```
Subscriber ADP Example from Syndicator 3.0

<SCRIPT LANGUAGE="JavaScript">
if (location.search.indexOf("j3serial") != -1) {
  document.write('<SCR>IPT LANGUAGE="JavaScript"');
  SRC="http://localhost:8080/servlet/com.activatedata.products.smyicator.export.ADPExport' +
  location.search + '&j3durl=' + escape(location.href) + "><!--SCR IPT-->") ;
} else { document.write('<SCR>IPT LANGUAGE="JavaScript"');
SRC="http://localhost:8080/servlet/com.activatedata.products.smyicator.export.ADPExport?j3serial=
1900025&j3sub=1900003&j3ocset=1900033&319000020%3A190007&j3itemid=0&fullnum=0&random=
'&j3rand=' + escape(Math.random()) + "><!--SCR IPT-->") ;
</SCRIPT>
```

Figure 17

```
Admin ADP For Randomizer/Blurb Machine

<SCRIPT LANGUAGE="JavaScript">
if (location.search.indexOf("jbact") != -1) {
  document.write('<SCR>IPT LANGUAGE="JavaScript"');
SRC="http://publisher3.activeidata.products.Blurb.JBlurbAdmin' +
location.search + '&jburl=' + escape(location.href) + '&jbrand=' + escape(Math.random() +
"<!--SCR IPT--&gt;") ;
} else {
  document.write('&lt;SCR&gt;IPT LANGUAGE="JavaScript"');
SRC="http://publisher3.activeidata.com.servlet.com.activatedata.products.Blurb.JBlurbAdmin?jbsid=9
31717&amp;jbdurl=' + escape(location.href) + '&amp;jbrand=' + escape(Math.random() + "&gt;&lt;!--SCR IPT--&gt;") ;
} &lt;/SCRIPT&gt;</pre>

```

Figure 18

```
Random Blurb Output ADP

<SCRIPT LANGUAGE="JavaScript">
document.write('<SCR>IPT LANGUAGE="JavaScript"');
SRC="http://publisher1.activeidata.com.servlet.com.activatedata.products.Blurb.JBlurb?jbsid=931717
&jbsid=136593&jbdurl=' + escape(location.href) + '&jbrand=' + escape(Math.random() + "><!--SCR IPT-->") ;
</SCRIPT>
```

Figure 19